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CBS5  
Meredith Corporation  
FED ID# 42-0410230  
4016 N Black Canyon  
Phoenix, AZ 85017  
(602)264-1000

CONTRACT

Contract / Revision 495469 /		Alt Order # 06344807
Product SENATE MAJORITY PAC		
Contract Dates 10/01/12 - 10/03/12	Estimate # 1880	
Advertiser Senate Majority PAC		Original Date / Revision 09/26/12 / 09/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPHO	Account Executive Matt Norten	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code 94	Product Code 100
Agency Ref		Advertiser Ref

And:

Waterfront Strategies  
1010 Wisconsin Ave, NW  
#800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	10/01/12	10/03/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$1,300.00			
2	KPHO	10/01/12	10/03/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$400.00			
3	KPHO	10/01/12	10/03/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$300.00			
4	KPHO	10/01/12	10/03/12	M-F 5-530am	M-F 5-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				5	\$300.00			
5	KPHO	10/01/12	10/03/12	M-F 530-6a	M-F 530-6a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				5	\$275.00			
6	KPHO	10/01/12	10/03/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$200.00			
7	KPHO	10/01/12	10/03/12	M-F 630-7a	M-F 630-7a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				4	\$175.00			
8	KPHO	10/01/12	10/03/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				1	\$600.00			
9	KPHO	10/02/12	10/02/12	NCIS	Tue 7p-8p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$7,000.00			
Totals											20	\$13,375.00


\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/03/12	20	\$13,375.00	\$11,368.75	\$56.84	\$11,425.59
Totals	20	\$13,375.00	\$11,368.75	\$56.84	\$11,425.59

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>		<u>Alt Order #</u>
495469 /		06344807
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/12 - 10/03/12	SENATE MAJORITY PA	1880
<u>Advertiser</u>		<u>Original Date / Revision</u>
Senate Majority PAC		09/26/12 / 09/26/12

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Kevin James	<b>Station</b>	KPHO
<b>FROM:</b>	Matt Norten	<b>HRP OFFICE:</b>	Washington, DC

**REQUEST RECEIVED FROM** **DATE:** 10/10/12

<b>BUYER:</b>	Spencer Wood
<b>AGENCY:</b>	Waterfront Strategies
<b>ADDRESS:</b>	1010 Wisconsin Ave, NW Suite 800 Washington DC, 20007
<b>PHONE #:</b>	202-338-8700
<b>FAX #:</b>	202-338-0864
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Senate Majority Pac
<b>CHAIRPERSON:</b>	Rebecca Lambe
<b>TREASURER:</b>	
<b>ADDRESS:</b>	700 13 <sup>th</sup> St NW Suite 600 Washington DC 20005
<b>PHONE #:</b>	202-550-6068
<b>FAX #:</b>	
<b>OTHER:</b>	<a href="http://www.majority2012.com/">http://www.majority2012.com/</a>

**FOR**

<b>CANDIDATE:</b>	Issue
<b>OFFICE:</b>	Issue
<b>PARTY:</b>	Democrat

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman  
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

**Total Charges:**

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes      ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC  
700 13th Street NW  
Washington, DC 20005  
202-354-6060

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Lamb

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/4/12      [Signature]      202-338-8700  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

**AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.